



About us

My Sistah's Pink Journey is a 501(c)(3) nonprofit foundation located in the heart of Detroit, Michigan, established in 2017 by Dawn K. Floyd. As a recent survivor of breast cancer, she is familiar with the needs of someone battling the disease. During treatment the side effects of medication can interfere with one's ability to work and their physical & emotional well-being. As such, Dawn wanted to assist in alleviating the burden of financial stress of patients going through treatment.

MSPJ seeks to help lessen external stressors, so patients can focus their attention and energies towards what is most important, fighting through the grueling battle of cancer and healing.



reach us at

info@mspjourney.org or visit **facebook.com/MySistahsPinkJourney**

f @MySistahsPinkJourney



MSPJourney.org

school initiative



Previous Partners

Detroit Public Schools
Community District:

- Carver STEM Academy
- Chrysler Elementary

We would be honored to have your institution of learning partner with us to help support this worthy cause during **October, Breast Cancer Awareness Month.**

School & Class Incentives

To show our appreciation, MSPJ would like to acknowledge students by giving them a token of our appreciation and reward the highest earning class with prizes based on administration recommendation.

- Pizza Parties
- Ice Cream Socials
- School Recognition At Our October Signature Event
- School Recognition In Our Marketing Channels

Get involved today

Call (313) 405-9056 or visit
mspjourney.org/schools



MSPJ now offers three options for schools to support this initiative:

- Schools may choose to solely focus on garnering monetary donations with 100% of proceeds placed towards family financial relief efforts.
- Schools may elect to have 100% of collected monetary donations be used to purchase qualifying items (item list will be provided) and create Comfort Care Packages to be donated to patients. Students who assist with the creating of the Comfort Care Packages will earn community service hours.
- Schools may also adopt a patient and their family for Thanksgiving. Your donation will allow MSPJ to purchase and deliver delicious catered family meals to alleviate the need to cook for the holiday.

With your support, we will be able to help countless women and their families.

We thank you in advance for your consideration in supporting this initiative.

Sincerely,

Dawn K. Floyd

Dawn K. Floyd, Founder-MSPJ